

PRESS KIT · SEASON ONE

Ben & Mike's Sci-Fi and Fantasy Writing Adventures

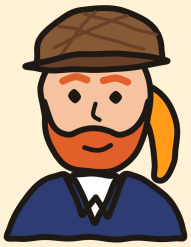
A podcast about the making, not the made. Two goofballs who happen to have doctorates, at the desk, comparing notes on fear, drafts, maps and magic systems while the work is still unfinished.

The show

Each episode Ben and Michael talk shop: world-building, magic systems, naming characters, what an editor really does to a manuscript, and the dread that arrives every morning before the writing does. Funny, unguarded and useful, with beginners welcome.

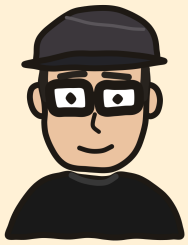
The origin

In 1997, in an undergraduate creative writing class, Ben read out a story about a boa constrictor called Eric who ate a Shetland pony. Michael noticed. Nearly thirty years later, here we are.



Dr Benjamin Matthews

Copywriter turned academic, with twenty-five years of professional writing behind him. Gets up at 5:30 to work on a science fiction novel he insists is just for fun.



Dr Michael Sala

Literary novelist (Text Publishing) who spent eight years and 270,000 words on an epic fantasy that is finally, terrifyingly, about to exist in print.

Season One

- Of Bunions, Battlements and Book Deals
- On Embracing the Dread
- Conspiracies & Progressive Overload
- Cognitive Drag and the Myth of the Final Draft
- Five Books, Four Digressions, One Ship of the Dead
- Emotional Alchemy with a Side of Space AI

What we believe

- Embrace the dread.
- There is no final draft.
- Make the mess first.
- Lift a little more.
- Fun first, logic later.
- Show, don't prescribe.

Assets & contact

Cover art, logos and host illustrations are in the brand kit (Platform Kit, Logo, Characters). Please credit the show as “Ben & Mike's Sci-Fi and Fantasy Writing Adventures”. Interviews and guest enquiries: hello@benandmikes.com · benandmikes.com